

let my people



Let My People Go

This Passover poster was inspired by the timeless call: “Let My People Go.” Each element represents a different moment in our history—from the yellow ribbon symbolizing today’s hostages, to the struggle of Soviet Jews in the 1970s, to the horrors of the Holocaust, and all the way back to our origins as slaves in Egypt. These symbols serve as a reminder that the fight for freedom spans generations and continues to this day.